

Message Text

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ACTION SS-15

INFO OCT-01 ARA-11 ADP-00 CU-04 NSC-10 AID-20 DODE-00

USIA-12 IO-12 EB-11 INR-10 RSC-01 RSR-01 /108 W

----- 031349

P R 251920 Z APR 73

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC PRIORITY 7364

INFO AMCONSUL RIO DE JANEIRO

MILGP RIO DE JANEIRO

C O N F I D E N T I A L BRASILIA 2384

E. O. 11652: GDS

TAGS: PFOR BR

SUBJ: YOUTH PARA

REF: STATE 70302

1. WITH REGARD TO INFO REQUESTED REFTEL, THE COUNTRY TEAM JUDGMENTS ON MISSION'S " YOUTH EFFORT" ARE FURNISHED BELOW. IN CONSIDERING THIS DATA, NOTE SHOULD BE MADE THAT THE USAID AND U. S. MILITARY INPUT APPEAR RELATIVELY HIGH, ESPECIALLY IN ALLOCATION OF RESOURCES, IN COMPARISON TO OTHER AGENCIES OF THE MISSION. THIS APPARENT IMBALANCE IS EXPLAINED IN LARGE PART BY THE YOUTH CATEGORIES SELECTED BY THE COUNTRY TEAM AS WELL AS BY THE TRAINING PROGRAMS OF BOTH USAID AND THE MILGP WHICH ARE A SUBSTANTIAL PORTION OF THE OVERALL " YOUTH EFFORT."

2. I. YOUTH CATEGORIES:

A. PERCENTAGE WEIGHT CATEGORY

12 YOUNG POLITICAL LEADERS (INCLUDES FEDERAL AND STATE DEPUTIES AS WELL AS RISING MAYORS)

20 YOUNG MILITARY OFFICERS

18 YOUNG BUREAUCRATS AND TECHNOCRATS (AT NATIONAL LEVEL INCLUDES ESPECIALLY MINISTRIES OF FINANCE, PLANNING, COMMERCE AND INDUSTRY, TRANSPORTATION, AGRICULTURE,

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EDUCATION AND FOREIGN MINISTRY; AT STATE AND LOCAL LEVELS
INCLUDES REGIONAL ORGANIZATIONS AS WELL AS LOCAL ENTITIES
AND SECRETARIATES; ALSO INCLUDES EDUCATORS, BOTH
FACULTY AND ADMINISTRATORS)

-- YOUNG PROFESSIONALS

19 BUSINESS AND INDUSTRY

5 MEDIA

5 CHURCH

7 LAW

4 YOUNG LABOR LEADERS

8 UNIVERSITY STUDENT LEADERS

3 YOUNG INTELLECTUALS

B. RATIONALE: TO BE SUBMITTED BY SEPTTEL.

C. SHORT- TERM IMPACT: TO BE SUBMITTED BY SEPTTEL.

3. II. OBJECTIVES

A. PERCENTAGE WEIGHT OBJECTIVE

15 ASSURE ACCESS TO KEY FUTURE LEADERSHIP

15 DEVELOP INFLUENTIAL RELATIONSHIPS WITH LEADERS OF
POLITICALLY AWARE YOUTH AND WITH POTENTIAL FUTURE LEADERS

15 DEVELOP INFLUENTIAL RELATIONSHIPS WITH YOUNG TECHNOCRATS
WITH POTENTIAL FOR FUTURE LEADERSHIP ROLES

10 CREATE AND MAINTAIN FAVORABLE ATTITUDES TOWARD U. S.

20 FOSTER UNDERSTANDING OF U. S. POLICIES AND INFLUENCE
BRAZILIAN COOPERATION ON REGIONAL AND GLOBAL ISSUES OF
MUTUAL INTEREST, INCLUDING COOPERATION IN OAS, UN, ETC.

10 FOSTER CLIMATE CONDUCIVE TO BILATERAL TRADE AND U. S.
INVESTMENTS IN FUTURE YEARS

3 FOSTER A CLIMATE CONDUCIVE TO ECONOMIC AND SOCIAL
DEVELOPMENT

5 ENCOURAGE COMMITMENT TO WIDE POLITICAL PARTICIPATION
IN DEVELOPMENT AND REFORM

5 COUNTER ACTIVITIES OF FORCES HOSTILE TO U. S. INTERESTS

2 THROUGH YOUTH CONTACTS, UNDERSTAND AND FOLLOW INCIPIENT
POLITICAL AND SOCIAL TRENDS IN THE SOCIETY

B. RATIONALE: TO BE SUBMITTED BY SEPTTEL.

4. III. RESOURCES

PERCENTAGE WEIGHT YOUTH PROGRAM

10 CU INTERNATIONAL VISITOR TRAVEL GRANT

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5 CU EDUCATIONAL TRAVEL GRANTS

CU FULL YEAR ACADEMIC GRANTS TO

15 FOREIGN STUDENTS

5 FOREIGN PROFESSORS
(RESEARCH)

2 AMERICAN PROFESSORS
(LECTURING)

- 10 TEENAGE PROGRAMS SUCH AS " YFU" AND " AFS"
- 27 AID TRAINING PROGRAM
- 17 MILITARY TRAINING PROGRAM AND MAP ORIENTATION TOURS
IN U. S. FOR FOREIGN MILITARY OFFICERS
- 9 USIA CULTURAL AND INFORMATION PROGRAMMING
- A. IMPROVEMENTS - TO BE SUBMITTED BY SEPTEL.
- B. PRIVATE RESOURCES: TO BE SUBMITTED BY SEPTEL.
- C. PEACE CORPS - TO BE SUBMITTED BY SEPTEL.

5. IV. RELATIVE IMPORTANCE OF YOUTH

- A. THE COUNTRY TEAM ASSESSMENT IS THAT THE " YOUTH EFFORT"
SHOULD BE RATED " MEDIUM" IN RELATION TO OVERALL U. S. INTERESTS.
- B. COUNTRY TEAM JUDGMENT - TO BE SUBMITTED BY SEPTEL.
- 1. PERSONNEL TIME:
 - A. MISSION WORKLOAD DEVOTED TO YOUTH:
17 PERCENTAGE
751 TOTAL MAN MONTHS PER YEAR
 - B. ALLOCATION OF FUNCTIONS:
CONTACT WORK 20 PERCENT
REPORTING 10 PERCENT
PROGRAM WORK 70 PERCENT
 - C. DIVISION OF RESPONSIBILITIES:
STATE 18 PERCENT
USIA 22 PERCENT
AID 40 PERCENT
DAO 20 PERCENT
- 2. PROGRAM RESOURCES:
85 PERCENT OF CU BUDGET
25 PERCENT OF USIA BUDGET
50 PERCENT OF AID BUDGET
95 PERCENT OF MAP BUDGET.

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